

SPEAKING ENGAGEMENT AGREEMENT

because I said I would.
 PO Box 391, Avon, OH 44011, USA
 P: 216.409.0422

Agreement between *because I said I would.* (**BISIW**) and (**HOST**)



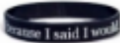





NOTE: Speaker participation in this event may NOT be publicized until:
 1) **HOST** receives a fully-executed copy of this contract from **BISIW**; 2) **BISIW** receives paid deposit from **HOST**.

Event Name:		Speaker:	Alex Sheen or BISIW staff
Date & Time:	Keynote up to 60 minutes: Meet and greet to immediately follow	Topic:	<i>because I said I would:</i> The Importance of a Promise
Venue Name & Address:			
Estimated Attendees:			
Speaking Fee:			
Travel Fee:			
Other Responsibilities:			
Group Purchases:	HOST is entitled to purchase BISIW merchandise at the bulk pricing discount provided by BISIW on or before speaking engagement date.		
Payment Terms:	<p>Speaking Fee: 50% paid deposit within fifteen (15) days of execution of Agreement. 50% paid balance upon completion of the Speaking Engagement.</p> <p>Travel Fee: Due in full within fifteen (15) days of execution of Agreement.</p> <p>Late Fee: Balance payments made after thirty (30) days of Speaking Engagement date will be assessed a fee of 2.5% of the total fee.</p> <p>Credit Card Processing Fees: These fees will be forwarded on for any and all credit card payments. By paying online, you are agreeing to this processing fee.</p> <p>If any discounts on the speaking fee were provided to the HOST, HOST agrees to keep those negotiation terms confidential.</p> <p>All payments should be made out and delivered to: PO Box 391, Avon, OH 44011, USA</p>		
Travel Expectations:	BISIW agrees to book travel for the event, including back-up flight(s), that will allow Speaker to arrive.		
Planning Calls:	<p>HOST & BISIW commit to schedule and execute two (2) planning calls:</p> <ul style="list-style-type: none"> • <u>At least 6 weeks prior to event date:</u> One (1) 45-minute web/video to discuss/confirm travel, event agenda, and presentation information. • <u>At least 2 weeks prior to event date:</u> One (1) 20-minute phone call to review/confirm any outstanding items from the first call and to review the final event agenda. 		
A/V Requirements:	<p>HOST will provide a projector compatible with a HDMI input, a projector screen that is large enough for all audience members to adequately view the speaker's presentation, HDMI cord, a back-up computer with Microsoft PowerPoint, a microphone, a wireless presentation remote, 3.5 mm audio cable that connects to speakers that can play adequately for the room. All equipment will be tested by HOST in advance to be in good working order.</p> <p>Presentation Specs: A 2016 Microsoft PowerPoint file saved in 16:9 aspect ratio, high resolution images, embedded videos (all in one file – no file references) and video sound which is played through a 3.5 mm audio jack.</p> <p>HOST and BISIW commit to execute an A/V check prior to the speech.</p>		
Items Provided by BISIW:	BISIW will provide: one (1) pack of ten (10) promise cards, rubber-banded for each attendee. These will be mailed in advance to the presentation venue at BISIW expense. Due to BISIW's humanitarian and nonprofit mission, HOST will make no statement asking attendees to write promises about commercial activity on the Promise Card.		

Meet & Greet:	<p>Speaker required to attend a Meet & Greet with audience members directly outside of the room where the speaking engagement takes place for no less than thirty (30) minutes. Speaker must allow for photos to be taken with him/her and audience members during the Meet & Greet.</p> <p>HOST allows BISIW to set up a Meet & Greet table to share information about BISIW's charitable work, to offer free promise-related resources and to accept donations for BISIW products (e.g., books, apparel, wristbands, etc.) at the event. All donations collected will go directly to BISIW as a 501(c)(3) nonprofit or another humanitarian nonprofit of BISIW's choice.</p>
Guests / Volunteer Staff Attendance:	HOST shall reserve eight (8) seats for BISIW Meet & Greet table staff and/or Speaker guests during the BISIW speaking portion of the event.
Cancellation & Rescheduling:	<p>BISIW agrees to deny any other speaking engagement revenue to honor this agreement. If the event is cancelled due to pandemic causes, HOST may choose a virtual livestream speech on the same day or a pre-recorded speech. The speech cannot be rescheduled because of pandemic causes. If either party cancels for other reasons due to an event beyond the reasonable control of the parties including, without limitation, government action, strikes, acts of war or terrorism, civil unrest or military disturbances, nuclear or natural disasters, fire or acts of God, the event shall be rescheduled to a new date within six months from date of cancellation without penalty or cancellation fee. If event is rescheduled, but not within six months, 75% of fee will be due at time of cancellation and applied to new event. If event is cancelled (not rescheduled) cancellation fee schedule below applies.</p> <p>Cancellation: If BISIW cancels, all payments and deposits made will be refunded to HOST prior to the event date. If HOST cancels the event - any nonrefundable travel expenses are reimbursed, plus:</p> <ul style="list-style-type: none"> - Cancellation 180 days to 50 days prior to event: 50% of speaker fee - Cancellation 49 days to 7 days prior to event: 75% of speaker fee. - Cancellation 6 days prior to the event up to the day of event: 100% of speaker fee. <p>Rescheduling of event date and/or time MUST be approved by BISIW.</p> <p>If BISIW cancels, BISIW agrees to receive no compensation, all payments and deposits made will be refunded to HOST and BISIW will pay an additional cancellation penalty of 25% of the speaker fee to the HOST in order to support the HOST's effort to find a replacement speaker.</p>
Ownership of Presentation:	<p>All materials are owned by BISIW. No part of the presentation or presentation materials may be copied, displayed or distributed without advance written permission of BISIW with the following exception: HOST is granted a non-exclusive, limited license to use and display photos, video and audio excerpts of the presentation (the "Licensed Materials") only to individuals affiliated with HOST's organization as employees or partners: 1 clip, 3 minutes long. Full presentation in password protected intranet only available to organization members. HOST may record the Event, however it may only be distributed within the organization on a password protected server. HOST may upload the Licensed Materials to HOST's intranet but not to publicly accessible locations such as the Internet. Any posting of the Licensed Materials whether print or electronic must be credited to <i>because I said I would</i> and include a link to https://becauseisaidiwould.org.</p>
General Terms and Indemnification:	<p>HOST will defend, indemnify and hold harmless BISIW from and against any and all claims, demands, damages, liabilities, expenses, losses of every nature and kind, including but not limited to attorney's fees and costs, sustained or alleged to have been sustained in connection with or arising out of the engagement, except where BISIW is proven to be solely negligent.</p> <p>BISIW disclaims any and all liability for the presentation and is in no way responsible for claims, disputes, losses, injuries, or any damage of any kind that might arise out of or relate to the presentation. In no event will BISIW be liable for an amount exceeding the Speaking Fee. The parties are independent contractors. This agreement is governed by Ohio law and terms which by their nature should survive will survive the termination of this agreement.</p>

	614.352.7391	
Alex Sheen, Founder & CEO of because I said I would.	Phone #	Date
X		
Authorized Representative, HOST	Phone #	Date
Printed Name		

Merchandise discounts exclusively for organizations who have booked speaking engagements:

Merchandise	Retail	1-50	51-100	101-500	501-1000	1001+
 Book	\$26.95 Discount:	\$20 (each) 25.8%	\$16 (each) 40.6%	\$15 (each) 44.3%	\$13 (each) 51.8%	\$11 (each) 59.2%
 T-shirt	\$23 Discount:	\$17 (each) 26.1%	\$14.50 (each) 37%	\$14 (each) 39.1%	\$13 (each) 43.5%	\$12 (each) 47.8%
 Wristband	\$3 Discount:	\$2 (each) 33.3%	\$1.75 (each) 41.7%	\$1.50 (each) 50%	\$1.25 (each) 58.3%	\$1 (each) 66.7%
 Hoodie	\$45 Discount:	\$40.50 (each) 10%	\$39.50 (each) 12.2%	\$38 (each) 15.6%	\$37 (each) 17.8%	\$37 (each) 17.8%
 Large Promise Journal	\$20 Discount:	\$18 (each) 10%	\$17 (each) 15%	\$16.50 (each) 17.5%	\$16 (each) 20%	\$15.50 (each) 22.5%
 Small Promise Journal	\$5 Discount:	\$4.25 (each) 15%	\$4 (each) 20%	\$3.75 (each) 25%	\$3.25 (each) 35%	\$3 (each) 40%
 Long Sleeve T-shirt	\$25 Discount:	\$21 (each) 16%	\$20 (each) 20%	\$18 (each) 28%	\$17 (each) 32%	\$15.75 (each) 37%
 Tank Top	\$18 Discount:	\$15 (each) 16.7%	\$14.50 (each) 19.4%	\$14 (each) 22.2%	\$13 (each) 27.8%	\$12.75 (each) 29.2%

Merchandise (cont.)	Retail	1-50	51-100	101-500	501-1000	1001+
Promise Card Magnet	\$2	\$1.70	\$1.50	\$1.35	\$1.25	\$1.15
	Discount:	15%	25%	32.5%	37.5%	42.5%
Thank you cards (5ct)	\$5	\$4.25	\$4	\$3.75	\$3.50	\$3
	Discount:	15%	20%	25%	30%	40%
Large Promise Cards (50ct)	\$25	\$20	\$18	\$17	\$16	\$14.75
	Discount:	20%	28%	32%	36%	41%
4x4 Promise Sticker	\$4	\$3.25	\$3	\$2.50	\$2.25	\$2
	Discount:	18.8%	25%	37.5%	43.8%	50%
Lg 1-Line Logo Sticker	\$5	\$4.25	\$4	\$3.75	\$3.50	\$3.25
	Discount:	15%	20%	25%	30%	35%
Sm 1-Line Logo Sticker	\$3	\$2.50	\$2.25	\$2	\$2	\$2
	Discount:	16.7%	25%	33.3%	33.3%	33.3%
Promise Card Sticker	\$3	\$2.50	\$2.25	\$2	\$1.75	\$1.50
	Discount:	16.7%	25%	33.3%	41.7%	50%
Promise Postcards (5ct)	\$4	\$3.25	\$3	\$2.75	\$2.50	\$2
	Discount:	18.8%	25%	31.3%	37.5%	50%

Audience Bundles
Come with free wristbands when you buy bundles for your whole audience



Bundle 1:
Shirt & Book + Free Wristband



Bundle 2:
Book + Free Wristband

	Retail	1-50	51-100	101-500	501-1000	1001+
Shirt, Book, and Wristband (wristband is free)	\$52.95	\$37	\$30.50	\$29	\$26	\$23
	Discount:	30.1%	42.4%	45.2%	50.9%	56.6%
Book and Wristband (wristband is free)	\$29.95	\$20	\$16	\$15	\$13	\$11
	Discount:	33.2%	46.6%	49.9%	56.6%	63.3%