

because  
I said  
I would.

# Speaking Engagements



# Process keeps promises.



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because  
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What are your goals for  
bringing in a speaker?

# Keynote Objectives



1. Inspire hope through emotion
2. Build a culture of accountability
3. Increase compassion for others

I will take full  
responsibility for what  
I've done.


because I said I would.

I will never smoke another  
cigarette.

11-29-15

Lanie

because I said I would.

I promise to make life  
worth living for my sister  
with Down's Syndrome  
everyday of her life, and  
take care of her when  
my parents are no longer  
able to.  because I said I would.



I will do as much as I  
can to raise awareness  
for childhood cancer  
in my bestfriends  
memory.

because I said I would.

love you preonix. 1-4-15



I will not let the  
world make me  
a bitter person

because I said I would.



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**10 Promise Cards**  
for Every Attendee Included.

# Follow-Up Packs: We will Send All Options

## Three Options

All options will be sent to you:

Pack 1: Motivation

Pack 2: Habits & Tactics

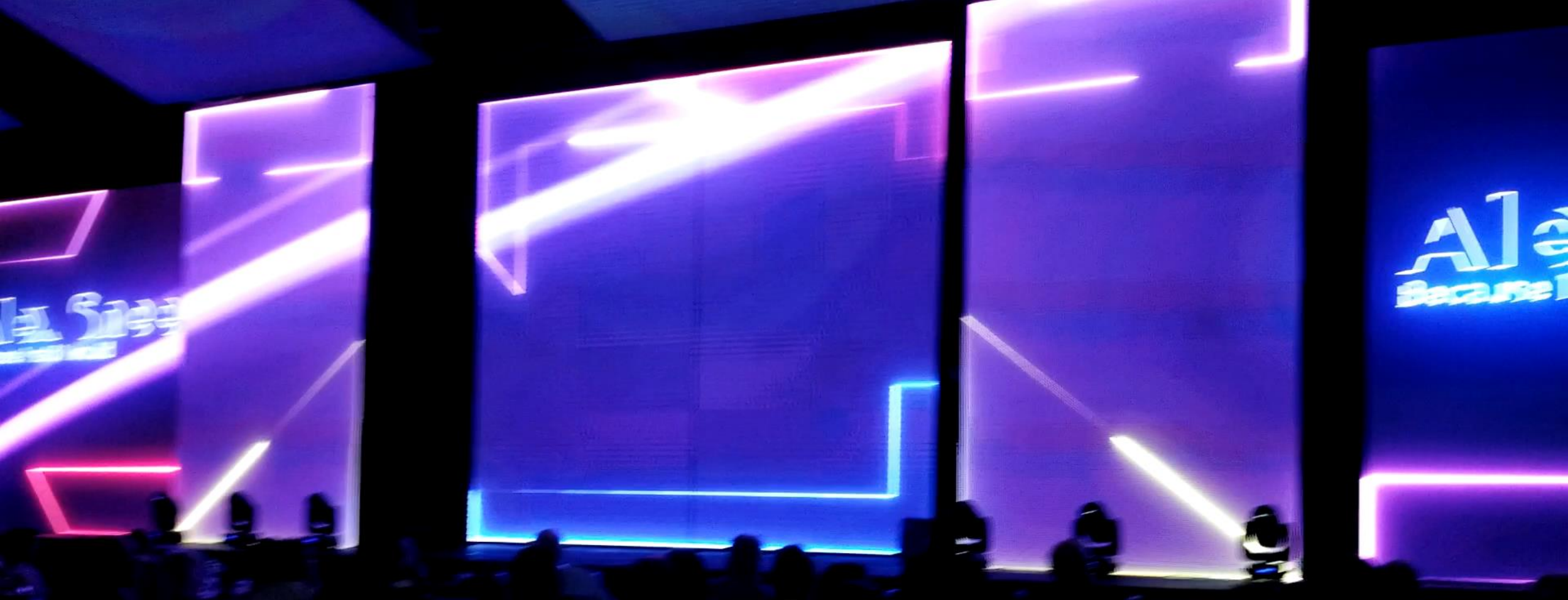
Pack 3: Community Impact



# Attendee gifts that support charity!







**700+**  
*worldwide*  
**SPEECHES**

**11,300,000**  
*PROMISE*  
**CARDS**  
*SENT TO*  
**153**  
**COUNTRIES**

**850**  
**ATTENDEES**  
*(on average)*

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# The Resiliency Series

## Six 45-Minute Workshops with 5-TEDxTalk presenter

1. The Life of a Promises: Why Promises are Made, Kept and Broken
2. Honor in Accountability: Best Practices that Build Respect
3. Trust & Communication: How Promises Build and Break Relationships
4. Time Management Habits: Approaching Commitment with a Plan
5. Self-Control: Understanding the Four Types of Self-Control
6. Limiting Beliefs: How Negative Thinking Prevents What Is Clearly Possible

## Weekly Accountability Support Teams

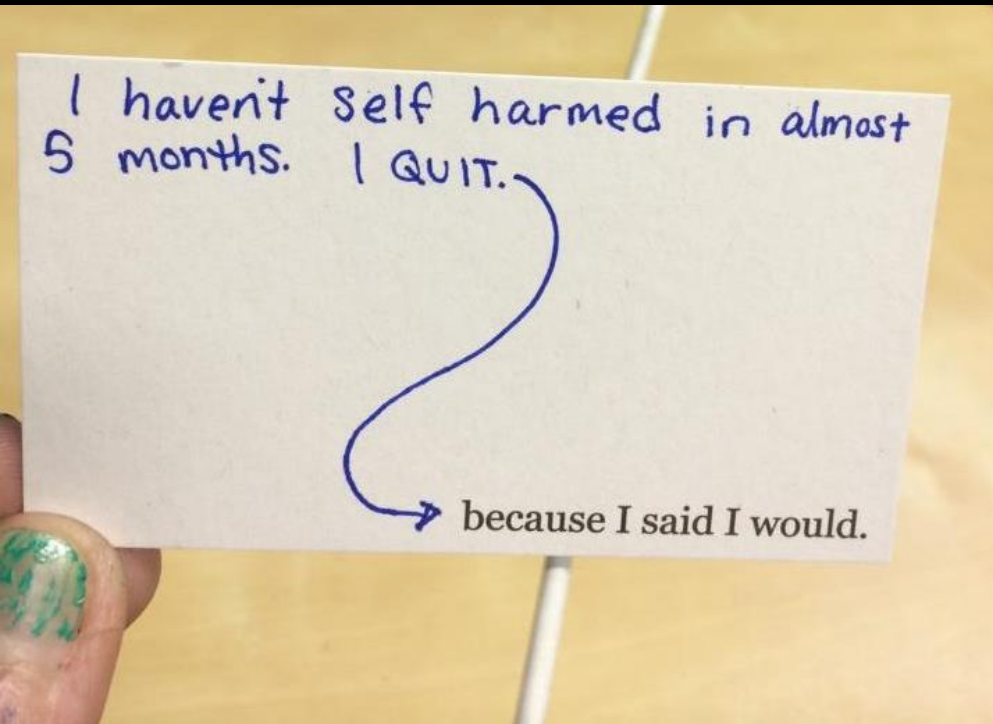
The *because I said I would* staff will teach a select group of your staff on how to lead Accountability Groups that are designed to meet weekly. These moderators will help ensure positive, productive and heartening sessions focused on the promises your staff chooses to make for themselves.

## Ambassador Support

10 of your most passionate staff members will be selected to participate in a because I said I would Book Club and a because I said I would Podcast Club. Ten personalized and autographed books are included. This Ambassador program is designed to create a group of champions in your organization who will encourage the importance of a promise far beyond the end of this program.

because  
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# because I said I would Humanitarian Impact



Life-changing promises



Chapters of Volunteers



Character education in schools and prisons



100% of Alex's speaking fees go to help  
fuel charitable programming.

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because I said I would is a 501(C)3 nonprofit.

because  
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because  
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## Character Development

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1. Compassion
2. Self-Control
3. Hope
4. Honesty
5. Accountability
6. Contemplation
7. Sacrifice

# Limiting Beliefs

Stop Negative Thinking

because I said I would. 12:29

# The Courage of No.

& Peer Pressure

because I said I would. 7:50

because I said I would.

MON	TUE	WED	THU	FRI	SAT	SUN
Breakfast	Drive	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
Pick Truck	US Passport Appointment	Meditate	Work Out	Meditate	Frisbee Golf	Clean Car
Bank						Car to Storage
Shoery Store	Laundry	Gather Donations	Wash Car	Shower	Keys to Landlord	Gas Up Truck
Work Out		Donate to Goodwill	Go for Walk	Card Store	Say Goodbye	
	Wash Dishes	Donate at Food Bank	Meet Ralph	Drop off Donations		
Lunch	Lunch	Lunch	Donate Blood	Lunch	Lunch	
			Late Lunch	Meditation	Meditation	Move to Mexico & to Support Nonprofit
Meditation	Meditation	Meditation		Give the Cat a Bath	Cleaning Supplies	
Mr. Pick Truck	Gather Documents	Cancel Cable	Clean Drapes	Buy Mouthballs		Clean Apartment
Post Office	Turn off Water	Call Electric Co.	Pack Winter Clothes			
Bank						
Calendar	Calendar	Calendar	Calendar	Calendar	Calendar	Calendar
Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner

Tactic 1  
100% CALENDARING

Tactic 2  
DICE UP YOUR PROMISES

# Human Memory

& Broken Promises

because I said I would.

# Accountability to Others

You're Not Alone

because I said I would.

# because I said I would. | Habits & Tactics Workshops

# The Bystander EFFECT

because I said I would. 7:40

# Self-Control

Keep Your Head

because I said I would. 8:05

# Time Management

because I said I would. 6:50



**179,760 students**

attended live character education programming



**CAMP**  
because  
I said  
I would.

**92 Acres**




**CAMP**  
because  
I said  
I would.

# Bereavement Retreats for 100 Families



because  
I said  
I would.



**CAMP**

because  
I said  
I would.

# Building Youth Cabins