



# Alex Sheen

Four-time **TED<sup>x</sup>** speaker, internationally-recognized humanitarian, author, and podcast host.

## Keeping Promises

Sparked by the loss of his father, Alex began sending **Promise Cards** to anyone who requested them at no cost. In the seven years since, *because I said I would* has sent over **11.3 million Promise Cards** to over **150 countries**.

### LEADERSHIP INSIGHT

Alex has kept these promises on his journey to lead the international movement and nonprofit, because I said I would:

- **Walking 245 miles across the state of Ohio** in 10 days for the Cleveland kidnapping survivors
- Volunteering at **52 different nonprofit organizations in a single year**
- Working directly with **prisons, schools, hospitals and charities**
- **Sacrificing \$1M** in speaking fees annually to benefit charity

**700+**  
*worldwide*  
**SPEECHES**

**11,300,000**  
*PROMISE*  
**CARDS** **153**  
*SENT TO*  
**COUNTRIES**

**850**  
**ATTENDEES**  
*(on average)*

**100%**  
**SPEAKING FEE**  
**DONATED TO**  
**CHARITY**

because I said I would.

*We are a 501(c)(3) nonprofit dedicated to the betterment of humanity through promises made and kept. We are changing lives through volunteer projects, character education programs in schools and prisons and awareness campaigns with global reach.*

FORGET ABOUT INNOVATION, NEW TECHNOLOGY...

# What if everyone kept their promises?

Build culture of accountability • Increase goal attainment rates • Increase sense of commitment



## An Emotional & Inspiring Speech

Inspiring stories about promises made, kept, and broken shared with Alex through *because I said I would*. Alex will share his personal experiences in leading the social movement. His keynote concludes with a strong call to action connecting the Promise Card to the personal lives of each audience member. Every person attending the keynote receives 10 Promise Cards at no cost.

*“Our members cannot stop raving about the presentation.”*

—Jennifer Bitting  
Learning Program Manager, AACN



MDRT

The Premier Association of  
Financial Professionals®

12,000 attendees



18,000 attendees

AMERICAN  
ASSOCIATION  
of CRITICAL-CARE  
NURSES

6,500 attendees

## Details

- Up to 60-minute keynote speech
- 10 Promise Cards for each attendee
- Diligent planning and preparation
- Up to 60-minute Meet & Greet session  
*Shirts, books & wristbands available for suggested donation*
- Up to 30-minute Q&A session

Find out more about how Alex can help make your next event a success

[becauseisaidiwould.org/alexsheen](http://becauseisaidiwould.org/alexsheen) • [events@becauseisaisiwould.org](mailto:events@becauseisaisiwould.org) • 216.409.0422