



COLORADO COLLEGE

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To Whom It May Concern,

In April of 2016, the Western Association of College and University Business Officers (WACUBO) held its annual conference in San Francisco. For the first time in the history of the Association, registration to the meeting closed since we were at the maximum seating capacity of 800 individuals. The conference opened on Monday morning with a keynote presentation by Condoleezza Rice and closed before noon on Wednesday morning with Alex Sheen as the final general session speaker. Alex's story was compelling, his presentation was high energy and high tech, and his message gave attendees the opportunity to leave the conference feeling able to engage in a positive effort to assist others. Alex agreed to remain after his presentation and even though the conference was over and folks had airplanes to catch, the lines to interact with Alex were long and the folks in line were enthusiastic to talk with Alex. WACUBO asks attendees to rate each of our presenters and Alex received a 98.9% positive rating. We were very pleased to have Alex close our 2016 program.

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