



As an organization, we first heard of Alex Sheen when our CEO came back from a business trip with an American Way Magazine article. She was sure Alex would be a great fit for our annual international conference and she was right.

Alex shared his story with our audience of over 6,500 critical care nurses with passionate delivery. His message really resonated with our community and the opening general sessions was one of our highest rated ever. It truly set the stage for a terrific conference. Our members cannot stop raving about the presentation. The simple message behind *Because I Said I Would* really struck a cord and we've heard from individuals and chapters who have begun their own campaigns in their workplace and personal life.

Alex has such a profound impact that AACN as an organization asked him to speak at our employee retreat, with almost 200 staff at hand. His presentation and message once again inspired our team members to make a commitment, to themselves, to those we love and to those we serve.

Alex is one of the best speakers I've ever had the pleasure to work with. His willingness to spend time tailoring the presentation and talking to members after his presentation was most appreciated. I wish all the speakers I work with could be as generous and caring about the outcome of their efforts.

Jennifer Bitting
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