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**October Newsletter**

**because I said I would.**

## She needs two trucks now.

"**425 costumes**, 235 buckets, 72 bags of candy, 4 massive bags of accessories, 4 packing boxes of decorations, 12 black garbage bags of clothing, 3 packing boxes of shampoo and shower needs and one massive box of books. Thank you all for your help. Because I said I would. Year 9 in the books."

**This marks the ninth consecutive year** Rachael Awad has collected Halloween costumes for children at [a domestic violence shelter](#) in Fresno County, California. Because of her, children across the county still look forward to Halloween.

We featured Rachael's commitment to these kids in the [because I said I would book](#) when it was published in January 2019. Behind the scenes, we often wonder how long a streak is going to last with our supporters. Afterall, the promise was never said to be forever. Still...Rachael doesn't disappoint :)

To all of our supporters, and especially to those kids in the shelter,  
**HAPPY HALLOWEEN!**



Share your promise story by posting it to our wall on our [Facebook](#) page or tagging us on [Instagram](#).

**Chapters**

**At the end of the day.**

**The students came across two homeless encampments** and found a cooler containing about 50 lbs. of human waste. People like the idea of helping others, but sometimes that idea comes with difficult moments and hard work. This is when your self-control is truly put to the test. Regardless, the *because I said I would* [Chapter at Canyon Lake High School](#) **made a promise** to their community that they would clean up trash.

**"At the end of the day**, our character will determine the kind of person we are remembered as. It won't be our job, wallet, house or car but the way we treated each other and if we kept our word."

- Jeff Stracener, *because I said I would* Teacher Advisor in Texas.

The students picked up **157 bags** of trash *in one day*. Accounting for project planning, transportation and litter picking, they amassed **597 volunteer hours** for this project alone.

As George Bell once said, "You can pretend to care, but you can't pretend to show up."

#trashtag lives.



**Do you want to do something like this in your community?** [Download our Volunteer Project Plan](#) specifically

designed to help organize a local trash clean up!

## Fall Merch

### Hoodies 25% off

**A rare item** that we do not typically sell at events. Get your *because I said I would* hoodie while we still have inventory. Order by November 2nd using the coupon code **25HOODIE** and get 25% off plus free shipping for orders over \$40.

[Order here](#)



## Alex Sheen, Founder

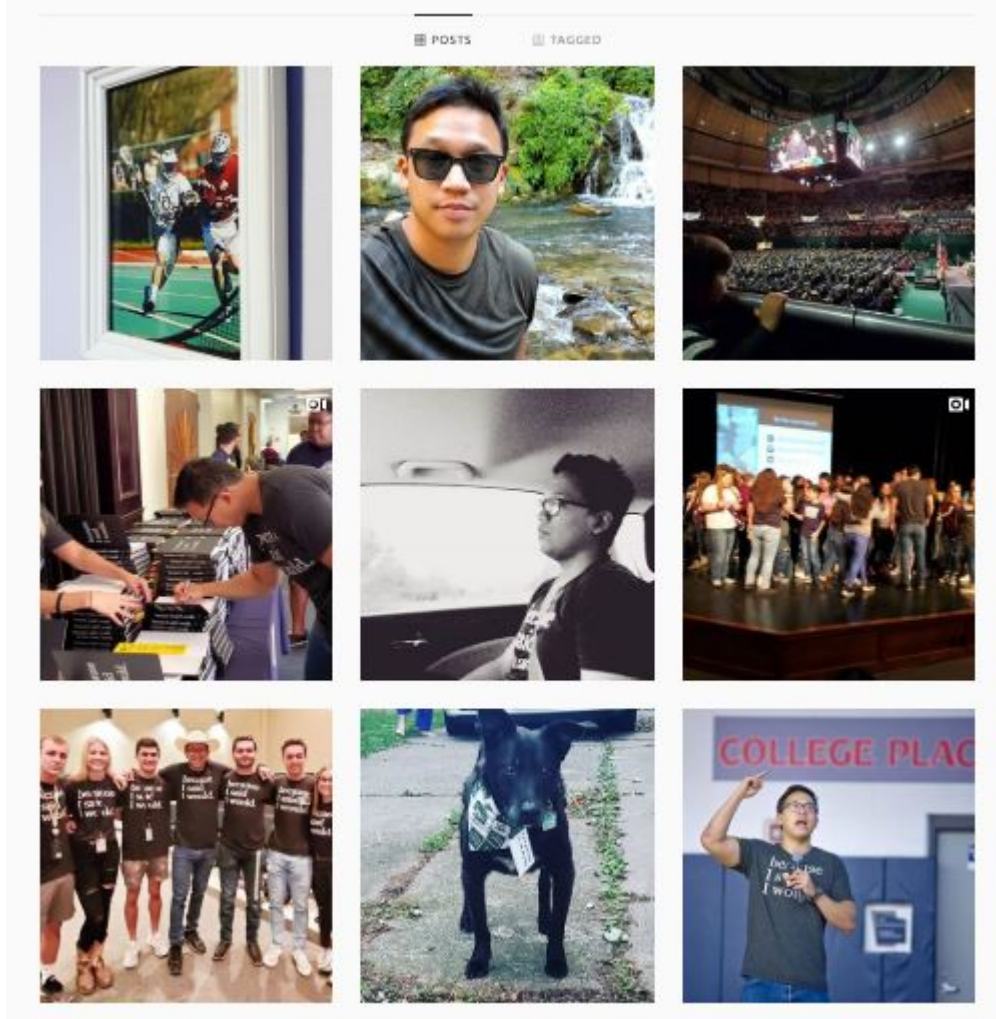
### Alex Sheen is now on Instagram!

**The Founder** of *because I said I would* just started a personal account on Instagram for the first time.

[Follow him](#) to hear his perspective and see where this adventure is taking him. His new account isn't going to break Instagram like Jennifer Aniston did, but he would still love your support!

[instagram.com/alexsheensaid](https://www.instagram.com/alexsheensaid)

Want Alex to speak at your next event? [Request Alex here.](#)



[becauseisaidiwould.com](https://becauseisaidiwould.com)



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