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July 2019 Newsletter

**because I said I would.**

## Sabrina and the Storm

**Episode 4 of the *because I said I would* podcast:** A Family's Journey through Natural Disaster – Sabrina had just started a promising career and a new family in a cozy New Orleans suburb. The horizon was bright, but in 2005 that changed. Hurricane Katrina crashed toward the coast. It would not only wreak havoc on land, the storm would take a disturbing toll on her family's entire existence.



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Personal Development

**New Video: "The Courage of No"**

Conformity and social pressure convinces us to say "Yes" even when our promises beg us to say "No." In our fourth video of [this season](#), learn **three practical habits** that can help you resist the urge to cave under pressure.

[Watch on YouTube](#)



## Chapters

### **Zethran Jackson appears on Steve Harvey**

In 2017, Zethran Jackson was the Chapter Leader of his high school's *because I said I would* chapter. That year he decided to write a Promise Card and share it with his teacher. Zethran wrote "I will get a full ride scholarship to college."

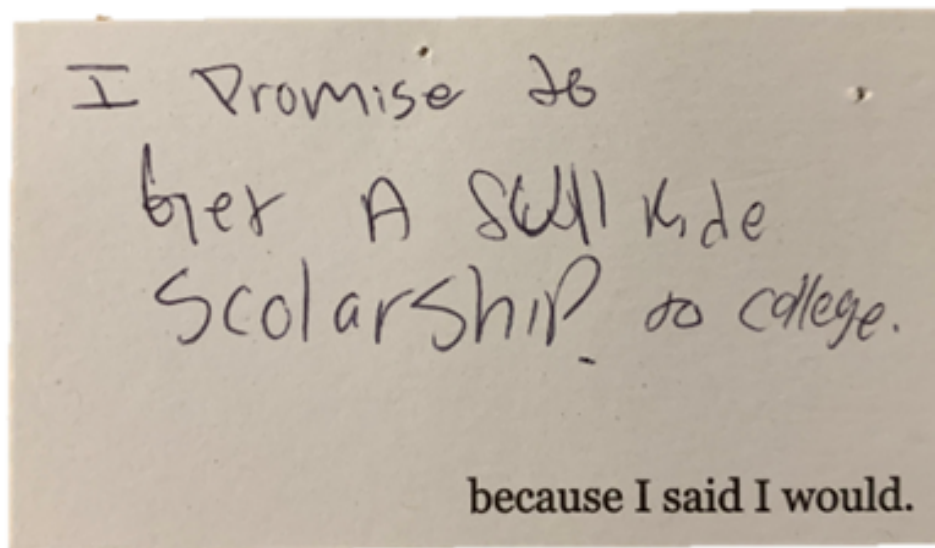


Through hard work and determination, Zethran **fulfilled his promise this year** and received a full-ride Steve Harvey Scholarship to Kent State University. He appeared on **The Steve Harvey show last month** and we are so proud of him.



**To all of our student** chapter members, there will be a time when the world doubts your promises. When that moment comes, remember

the name Zethran Jackson. Remember a kid growing up in a community with high poverty where only 11% of students are proficient at reading according to state testing. He made it. You can make it. *Where there is a will, there is a way.*



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**For school administrators** interested in starting a *because I said I would* chapter in their schools, [please let us know](#). Grant funding is available to cover the cost of the program due the sacrifice and generosity of our donors.

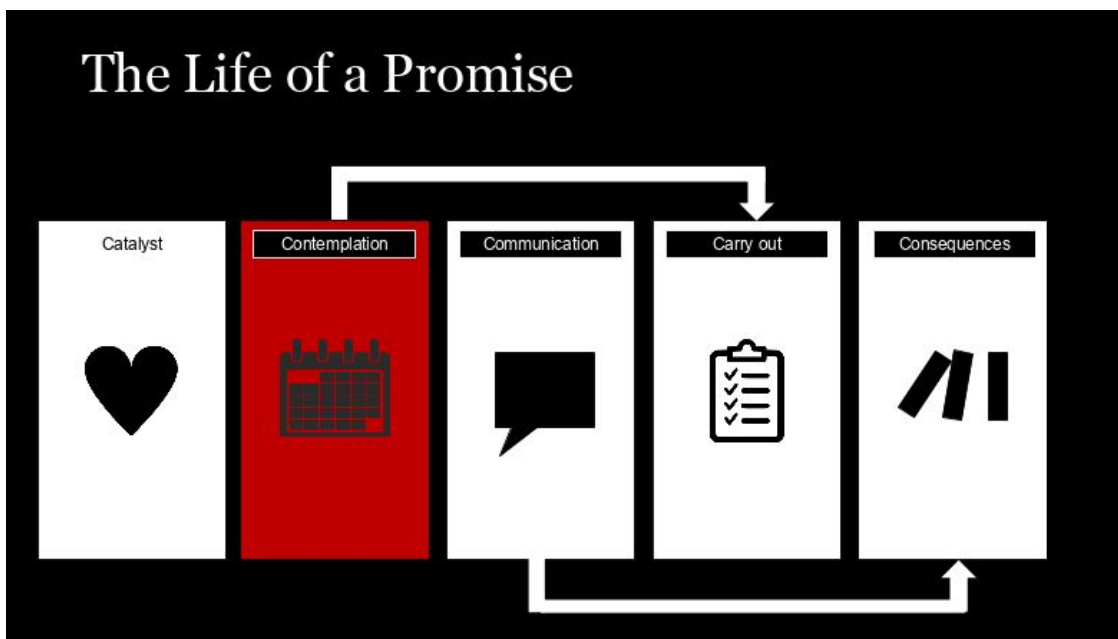
## Speaking Engagements

**Workshops with Alex Sheen**

The Founder of *because I said I would* has developed an interactive workshop called "The Life of a Promise." In contrast to his keynote speeches, his workshop is less about being motivated and more about being disciplined.

These sessions are a deep dive into the habits and tactics that actually teach people **how to get better at keeping promises**. Alex's workshop ranges from 1 to 3 hours and is a great option for organization's looking to bring Alex back to their events. 100% of the proceeds from Alex's workshops go to *because I said I would*, a 501(c)(3) nonprofit.

[Invite Alex to speak to your team](#)



Support the cause

**Unisex tank tops are 25% off**

Many of our supporters don't have our tank top because we don't sell them at events. Grab yours today with **no coupon code necessary!** Offer ends August 10th, 2019. While supplies last.

[See more pictures](#)



[becauseisaidiwould.com](http://becauseisaidiwould.com)



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