

## A Holiday Promise

**In 1987 the #1 single was Whitney Houston's "I Wanna Dance with Somebody."** The hair was big and the shoulder pads were plentiful. That year, 36 year-old Bridget and her father were celebrating the holiday season together when he looked at his daughter and said:

*"Do you know what my Christmas wish is? I want you to get a college degree".*

Her father firmly believed that higher education would lead to a more fulfilling life for his daughter. "He pledged to save up money so I could go to school, and in return, I made a promise that I would graduate."

When Bridget made her promise she knew that she suffered from bipolar disorder, which comes with many challenges. But in her words...

"In my family, when we say we are going to do something...we do it."



[CLICK TO FIND OUT MORE ABOUT BRIDGET, HER FATHER AND WHAT HAPPENED AFTER GRADUATION](#)

## Our New Podcast

**8 episode podcast series to launch January 1...**

It's official. The first three episodes of the *because I said I would* podcast are launching on our website **January 1st, 2019!**

As a loyal subscriber to our newsletter, we are giving you first dibs to a [sneak preview](#) of our pilot episode.

Hosted and narrated by Founder, Alex Sheen, each episode of our first season will feature compelling interviews with people around the world. You will hear dramatic stories of promises made, kept and even broken.

# the podcast.



because I said I would.  
becauseisaidiwould.com/thepodcast

[CLICK HERE TO LISTEN TO A PREVIEW!](#)

## Prison Programs

### Offenders learn about the power of a promise...

**This week *because I said I would* launched** its first Character Education for Offenders Program at Pendleton Correctional Facility. More than 40 offenders are participating in the 12 week program. The workshops instill the habits and tactics of character development through the making and keeping of promises. Jeff King, Community Involvement Director/Legion Advisor noted:

*"As a father and a human being I made the promise to live up to my word. Many of the offenders at Pendleton did not have that as an example. To be successful you need to keep your promises and because I said I would's program provides the tools and*

resources for how to do so."

*Because I said I would* is excited about the opportunity to fill a gap that many people talk about, but where much action is needed. Character development is a lifelong process and these innovative workshops teach offenders self-control and responsible decision making skills.

Offenders are people. Some of whom may have to integrate back into society in the future. The investment in this type of character development isn't just important for them, we think it is vital to helping create a better society.

Due to your continued support, we are able to offer new and exciting programs such as this one. Please consider giving a gift today.



[CLICK HERE TO DONATE](#)

## Speaking at Events

### Are you looking for a speaker in 2019?

Founder, **Alex Sheen**, shared the message of *because I said I would* at over 120 events in 2018. With the release of our new book on January 1st, 2019, event attendees will have the opportunity to get signed books from Alex for the first time! Whether you are looking for an inspirational keynote or a workshop about getting better at keeping promises, please know that 100% of Alex's speaking fees go to *because I said I would*, a 501(c)(3) nonprofit organization.

[Request a speaking engagement here](#)



Next Email...

## Expanded speaking roster in 2019...

We are excited to announce the addition of new expert presenters from the *because I said I would* team that will be joining our speaking roster this January.

Stay tuned for our next newsletter for more info!

[becauseisaidiwould.com](http://becauseisaidiwould.com)

