

because
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I would.



Movie Night Fundraiser

Provide your community with an opportunity to view a free movie! Offer popcorn, soda, and snacks to accompany the film for a small fee to raise money for your volunteer project!

Movie Night

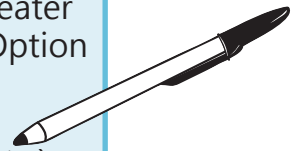
“All our dreams can come true if we have the courage to pursue them”- Walt Disney



Total Prep Time: 3 Hours
Total Active Time: 4 Hours
Total Time to Execute: 7 Hours
Cost to Operate: \$\$\$\$
Forecasted Funds Raised: \$\$\$\$

Supplies Needed:

- Movie
- Projector & Screen or Theater
- Disc Player / Streaming Option
- Cups / Plates / Bowls
- Popcorn
- Beverages (soda, water, etc.)
- Chairs (folding chairs, or other seating)



This kit is designed to accommodate 100 participants. If projecting fewer or more participants, be sure to adjust your supplies and cost to operate accordingly.

Plan

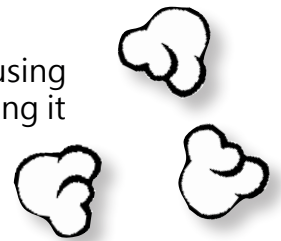
1. Indoor or outdoor? Choose a location to host this event, preferably with access to a projector and screen or in an area suitable to create a theater environment
 - a. Winter is a great time of year for indoor movies, but might not be so great for an outdoor one! If you'd like to choose an outdoor option, be aware of the weather in your area.
2. Choose a date and time that will be convenient for most people, such as a weekend evening.
 - a. Other appropriate times that may be suitable for your city are weekday evenings or weekend afternoons.
3. For revenue opportunities, plan to sell popcorn, candy, snacks, and beverages.
 - a. Purchase these items at a local dollar store or wholesale store for maximum profit.
 - b. Mark up the costs slightly (Ex: A box of candy at \$1.00 could sell for \$1.50, a cup of popped popcorn at 25¢ per serving could sell for \$1.50 each, and a cup of soda at 20¢ per serving could sell for \$1.00 each. In total, after the cost to buy, you'd have a \$2.55 profit from this one sale!)
4. Arrange for any equipment that you may need, such as seats, extension cords, a projector, disc player, or other items.
 - a. You can also offer guests to bring yoga mats, blankets, pillows, etc. for their own seating if your venue allows for this.
5. The day before the event, be sure you have change available for your buyers. For a typical sale of 80-100 guests, you will need \$20 in quarters, \$50 in one's, and \$50 in five's
6. Select a movie that has a broad appeal, and be aware if children will be attending the event. You can also choose to vote on the movie with your team!
 - a. Use the method for showing the movie to guide which film you'll show. If you will be able to use Netflix, Hulu, or another subscription service, choose a movie available from these services. If using a disc player, see what movies team members have in their collection!
 - b. You could also add a fun spin to the event by allowing guests to come dressed in a costume related to the movie theme!



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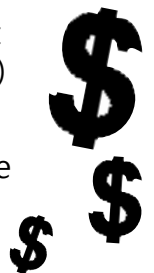
Prepare

7. After coordinating supplies, location, and equipment, promote "Movie Night" with your friends and family, through social media, on your own personal websites, or with flyers.
8. The day of the event, be sure there is time set aside for set up (an hour or two). Use tablecloths and other decorations to draw attention to the concessions you are offering!
 - a. Place the snack and drink table away from the screen, towards the back if possible, so that those who'd like to purchase additional items as the film plays are able to do so without disturbing others.
9. If using pre-popped popcorn, ensure there is a volunteer to scoop and serve. If using microwavable popcorn, ensure you have access to a microwave or prepare to bring it pre-cooked.



Perform

10. Gather volunteers to host the event; show guests to available seats, assist with set-up and clean-up, and be in-charge of the popcorn stand and snack bar.
11. Play the movie roughly 5-7 minutes after designated start time (Ex: if your advertisement stated the show starts at 4pm, begin the movie at 4:07pm to allow for last minute guests)
12. Count the money made for your volunteer project. If you collected more than your project requires, donate the remaining funds to a nonprofit organization that benefits the community your project aims to serve!



Accounting Table

(use to calculate how much was collected):

CURRENCY	COUNT	CALCULATE	TOTAL
Quarters		X .25	
Dimes		X .10	
Nickels		X .05	
Pennies		X .01	
Ones		X 1	
Fives		X 5	
Tens		X 10	
Twenties		X 20	
Fifties		X 50	
Hundreds		X 100	

Example:

CURRENCY	COUNT	CALCULATE	TOTAL
Quarters	34	X .25	\$ 8.50
Dimes	25	X .10	\$ 2.50
Nickels	32	X .05	\$ 1.60
Pennies	0	X .01	\$ 0.00
Ones	116	X 1	\$ 116
Fives	58	X 5	\$ 290
Tens	31	X 10	\$ 310
Twenties	9	X 20	\$ 180
Fifties	0	X 50	\$ 0
Hundreds	0	X 100	\$ 0

$8.50 + 2.50 + 1.60 + 0 + 116 + 290 + 310 + 180 + 0 + 0 = \908.60 - \$200 (Cost of Supplies) - \$150 (Change) = **\$558.60**

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Checklist

Plan

- ☐ Choose location to hold the event
- ☐ Contact location and confirm date and time
- ☐ Purchase snacks, beverages, popcorn, cups, and bowls / plates
- ☐ Coordinate with a volunteer to photograph the event
- ☐ Select a movie



Prepare

- ☐ Post on social media or create flyers to advertise the event
- ☐ Begin assigning members with tasks like: collecting money, preparing snacks, assisting guests to open seats, set up and clean up
- ☐ Arrange for equipment and obtain change in quarters, ones, and fives
- ☐ Remind volunteers of their assigned tasks
- ☐ Ensure volunteers know what time they are expected to arrive
- ☐ Continue advertising via flyers, social media, personal websites, etc.
- ☐ Set up chairs, tables for snacks, etc. as needed
- ☐ Test projection / movie (a couple hours before the event)
- ☐ Decorate area if desired (a couple hours before the event)

Perform

- ☐ Ensure guests are directed towards open seating
- ☐ Play the movie of choice
- ☐ Maintain refreshments as needed
- ☐ Count the money you made for your volunteer project
- ☐ Fill out the [reporting form](#), check that photos are uploaded, and celebrate!



Examples:



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