

# because I said I would.

## One year after "I killed a man." A *new* video message.

Last year, *because I said I would* recorded and released [a confession video](#) from a drunk driver that went viral around the world. After one year of incarceration, Matthew Cordle has recorded a new video message from prison. Click the link below to hear what he has to say...

[New video: "I killed a man." -One year later](#)



## The Message: October 2014

### 2.1 Million promise cards

Greetings!

**This message** contains a mix of promise stories, updates and announcements from the social movement. We have distributed over 2 million promise cards since my father's funeral two years ago. We have much to share.

**-Alex Sheen, Founder**

### Living through the unthinkable: Colonel Parker Schenecker

Colonel Parker Schenecker has lived through a nightmare. This soldier's story is not what you are expecting it to be. The story does not end how it starts. Click the link below to watch his speech. Filmed at *because I said I would's* inaugural event.

[New video: The unthinkable](#)

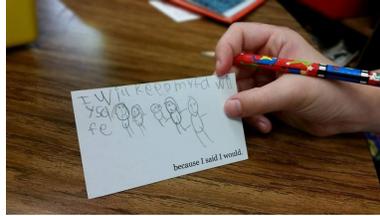




### The Inaugural Event

Watch the event recap and thank you video from our event on Sept. 6th, 2014.

[Click here to watch!](#)



### She's only 6 years old.

This promise was made in a home for neglected, abused and abandoned children. [Read her promise card.](#)



### We are hiring.

We have 2 full-time positions open in Cleveland, OH: Executive Assistant to the Founder and Fulfillment & Product Manager. [Learn more here.](#)



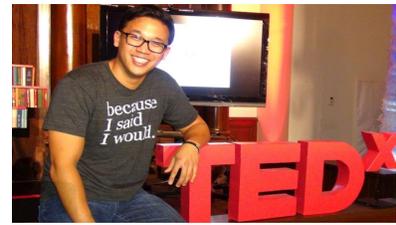
### Store SALE

20% off anything in the store including our new stickers and hoodie! Use the coupon code: **FALLPROMISE** (expires 10/24/14) [Visit our store.](#)



### Invest in the promise!

Inspire others to keep their promises and help our charitable projects! Make your monthly, tax deductible donation by [clicking here.](#)



### Speaking engagements

Would the *because I said I would* message have an impact on your group? Invite Alex to speak at your event! [Learn more.](#)

