

because I said I would.

Who we are

We are a nonprofit and social movement dedicated to the betterment of humanity through promises made and kept.

We are changing lives through character education in schools, local volunteerism, accountability programs, and awareness campaigns with global reach.

Statistics

10.3 million Promise Cards
distributed by request only

153 countries have requested
Promise Cards

390,000 audience members in
Speaking Engagements

155,007 K-12 students
have attended live Character
Education programming

884 students in our high school
Chapters

170,242 Newsletter subscribers

123,005 Facebook followers



What we do



Character Education programs.

Focuses on the ethical, intellectual, social and emotional development of students while instilling a sense of civic duty. We provide students with the opportunity to build the self-control needed to face life's challenges.

With a focus on core values like honesty, accountability and compassion, our aim is to help build stronger citizens through promises made and kept.

- Schoolwide Impact Program kicked off with a motivational assembly
- Lesson plans for educators
- Workshops featuring animated videos and engaging activities
- Programs in communities, schools and correctional facilities

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Volunteer projects.

The promise to volunteer. Less than 25% of all Americans volunteer. Few promises are more important than to show up.

- Plans for impactful volunteer projects
- Staff support to Chapter volunteer projects
- Promise Badges that reward good citizenship and promises kept to yourself and others

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What we do



Awareness campaigns & public resources.

Society needs to be reminded that promises still matter and a handshake still means something. Our awareness campaigns reach hundreds of thousands of people annually.

- Public service announcements through social media
- Worldwide newsletter that includes compelling supporter promise stories
- Speeches at charities, schools and juvenile detention centers
- Local and national media coverage

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Accountability best practices.

You are 46% more likely to fulfill a promise if you write it down and 64% more likely to fulfill a promise if you share it with someone. We provide Promise Cards and a framework for planning your promises and holding yourself accountable.

- Promise Planner worksheets
- Accountability programs in schools, communities and correctional facilities
- Free Promise Cards

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Take the message home

Request a speaker for your event: Share the message live with your company, association, university, school or nonprofit. 100% of our speaking engagement fees go directly to *because I said I would*, the 501(c)(3).

becauseisaidiwould.org/speakers or call +1.216.409.0422

Share your promise story: In a world of broken promises, inspire others to take the better path.

becauseisaidiwould.org/shareyourstory

Download Character Education resources: We have lesson plans, character development videos, Promise Planners and more.

becauseisaidiwould.org/charactereducation

Get more Promise Cards: For your family or your team, Promise Cards are available to download, buy, or can even be mailed to you for free.

becauseisaidiwould.org/promisecards

Share the speech with others: Watch six TED Talks and other *because I said I would* speeches anytime.

becauseisaidiwould.org/tedtalks

Introduce this to your children: An easy way to explain the importance of a promise to your children.

becauseisaidiwould.org/parentkits

Start a book club: Organize your friends, students or coworkers to discuss inspiring promise stories and your perspective on what it takes to keep a promise.

becauseisaidiwould.org/bookclub

Listen to the podcast: Hear dramatic stories about promises made, kept and sometimes broken in an eight-episode series.

becauseisaidiwould.org/podcast

Be the movement

Start a Chapter or Community: Our Chapter members work to become better citizens through personal development workshops and make promises to volunteer to help others in need.

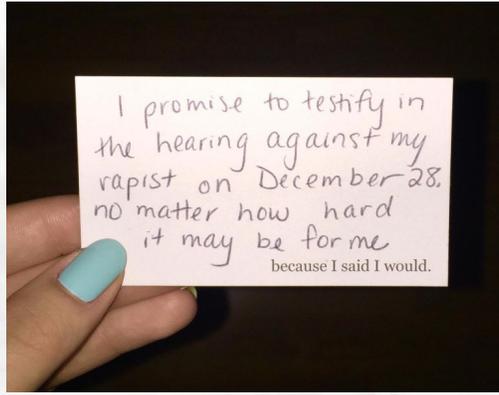
- **Schools:** Kick-off recruitment of Chapter members with a schoolwide assembly, monthly meetings and four volunteer projects supported by *because I said I would* staff.
- **College Partnerships:** Infuse the *because I said I would* message in existing student organizations and impactful campus-wide events.
- **Correctional Facilities:** Recognize that self-control is not easy, practice character development and social-emotional skills.
- **Adult Communities:** Independently organized to share promise stories, volunteer, and gain skills through personal development videos, discussion and activities.

becauseisaidiwould.org/chapters

Volunteer on your own terms: Sometimes volunteering with an organization can be challenging. But what if you could volunteer with your own friends, family or colleagues? Our Volunteer Project Plans (VPPs) give you the blueprint you will need to make an impact in your own community, including easy-to-use checklists that divide the project into distinct roles that work together to get it done. You can even adapt the plan to fit your group size and needs.

becauseisaidiwould.org/volunteer

Support Character Education



We would not exist without our generous supporters.

Make a donation to put Character Education and volunteerism in your schools and communities.

Give. Empower the next generation to make and keep promises, strengthen their self-control and use it to better the world around them. It's even possible that your employer will match your gift!

becauseisaidiwould.org/donate

Ways to give

Monthly donation. Your sustaining donation can provide for a child or adolescent in our program and support our charitable impact across the world. An automatic monthly contribution spreads out your generosity over the year.

becauseisaidiwould.org/donatemonthly

Honor/Memorial. Recognize a special moment, person or event in your life with a gift in their honor.

becauseisaidiwould.org/inhonor

Start a fundraiser. Donate your birthday or start fundraising to celebrate a big day in your life. Go to our Facebook page to start a fundraiser today.

facebook.com/becauseisaidiwould/fundraisers

Planned giving. Leave a legacy. Make *because I said I would* a part of your living legacy by leaving a gift in your will, or by making a gift today that provides you income for life and potential tax benefits.

becauseisaidiwould.org/plannedgiving

Corporate giving. Does follow-through and being a person of your word align with your company's values? Provide vital support to our programs and receive benefits in community investment.

becauseisaidiwould.org/corporategiving

In-kind services and donations. Electronics for our Chapter members. Donated consulting expertise. Goods and services can help us keep our overhead cost down.

becauseisaidiwould.org/inkind

Stock or wire transfer. Giving does not have to be complicated. Transfers of stock are an easy and smart donation method.

becauseisaidiwould.org/stock

Our impact



“ As a result of working with *because I said I would*, my 10 year old, Eugene, has followed through with his commitment to make a difference in his community by volunteering. He has the self-confidence to walk into the food bank each week and a purpose and determination.”

-Character Education student's father



Contact us

becauseisaidiwould.com

20525 Center Ridge Road, Suite 500
Rocky River, Ohio 44116

+1.216.226.3770

contact@becauseisaidiwould.com



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